



METROPOLISES AND CITIES IN **TRANSFORMATION**

Rethinking our future together

8 / 13 NOV 2021 · GUANGZHOU CHINA

INNOVATIVE STRATEGIES FOR URBAN PROJECTS

Wednesday 10th November, 14:30-16:00 (CEST)

Introduction

How are **strategies for large-scale urban projects** aimed to build **green, inclusive, prosperous, resilient and safe** metropolitan communities being developed? How is citizen participation integrated in the design or implementation of these strategies? How is the **multi-level governance** of these projects organised, leading to long-term validation and decision-making processes?

The main objective of this webinar is to share the results of the pilot project "**Revitalisation through Urban Projects**" targeting revitalisation strategies and processes operated by cities, through the analysis of 2 main specific themes: urban life and urban design, on the one hand, and governance and participation processes, on the other.

On the basis of the final result guide of the pilot project "Revitalisation through Urban Projects", Metropolis and Région de Bruxelles-Capitale propose a webinar offering **precise examples on the revitalisation process of cities and metropolitan areas**.

Content

- Urban development issues
- Decision-making and governance structure for urban projects
- Consultation process and public participation for urban development

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Program

1. Introduction and presentation of participants, **Tony Van Nuffelen**, Urban.brussels

Table 1 "Urban life & urban design" (30 min total)

- **Intervention:** Julien Lahaie, Syndicat mixte des Rives du Rhône, Métropole de Grand Lyon- **"Rethink transnaturality, productive landscapes"**
- **Intervention:** Benjamin Cadranel from CityDev, Bruxelles Région- Capitale **"Tivoli/Greenbizz Project"**
- Dialogue ouvert aux autres speakers et public

Moderator: Priscilla Ananian, Professor, Director of the Observatoire des milieux de vie urbains, Université du Québec à Montréal

Table 2 "Governance" (25 min total)

- **Intervention:** Victor Said, Institut Paris Région- **"Environmental issues and sustainable neighbourhoods"**
- Open dialogue with other speakers and audience

Moderator: Priscilla Ananian

Thematic Conclusion: Priscilla Ananian

Institutional Closing: Octavi de la Varga, Metropolis Secretary General

The Webinar is aimed at

- People working in local government (in technical and political positions)
- Students, researchers in urban projects, architecture, heritage, etc.
- People specializing in and working on urban projects and development issues

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Biographies:

Tony Van Nuffelen, Urban.brussels, International Relations - Introduction

Trained as an architect, Tony Van Nuffelen gained experience in the architectural offices of Christian Kieckens and Xaveer De Geyter, and as project manager in the Flemish and Brussels "bouwmeester" teams. He is currently working for the Brussels public service Urban.brussels on international projects for the exchange of expertise in urban renewal, urban projects and heritage.

Benjamin Cadranel

Bruxelles Région-Capitale innovative practice « Tivoli/Greenbizz Project »

Managing Director of citydev.brussels

In 1998, Benjamin Cadranel graduated in law from the ULB and joined the Brussels Bar (barreau) where he worked as a lawyer until 2003. In 2004, he joined the cabinet of the Brussels Minister-President Charles Picqué. In 2007, he was appointed Director of Cabinet and held this position for six years.

In 2013, the Board of Directors of citydev.brussels appointed him as general manager. He was government commissioner at citydev.brussels between 2007 and 2009.

In addition to his main functions, Benjamin Cadranel also carries out other mandates and functions. From 2009 to 2020, he was Government Commissioner for the Port of Brussels. Between 2004 and 2009, he was also a director of BX1. From 2002 to 2015, he was an assistant at the ULB Faculty of Law in constitutional law. Today, he has been a director of Flagey vzw since 2005, a director of Brussels Airport appointed by the federal government since 2014 and a director of screen.brussels since 2020. He is also a member of the executive committee of the ULI (The Urban Land Institute) since 2015.

Throughout his career, Benjamin Cadranel has also been the author of various publications dealing with, among other things, Brussels institutions and public services.

Julien Lahaie *Lyon innovative practice: "Rethink transnaturality, productive landscapes"*

Julien Lahaie is an urban planner and a graduate of the Institut d'urbanisme de Lyon. He is currently the director of a Syndicat Mixte in charge of a large-scale project in Rives de Rhône, between Lyon and Valence. For more than fifteen years, he has been managing urban projects of varying size and complexity.

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He is in constant contact with high-level urban project managers (Office for Metropolitan Architecture - Rem Koolhaas, SEURA - David Mangin, AUC, François Leclerc, Christophe Boyadjian, BASE, Patriarche, etc.) and has a strong territorial, urban and landscape project management approach centered on innovation (Parc Blandan in Lyon), discursive approaches (Lyon Vallée de la Chimie) and agility (Etablissement Public d'Aménagement de Saint-Etienne). In the context of his various positions, he has been led to question the metabolism of cities and territories on a recurring basis (notably alongside the FABRICation and Interland agencies, using the example of Vallée de la Chimie in Lyon).

Victor Said

Paris innovative practice: "Enjeux environnementaux et quartier durable"

Architect DPLG (graduated from the Gouvernement) and urban planner DIUP (graduated from the Institut d'urbanisme de Paris), practises since the 1990s at the Institut Paris Région (ex. IAURIF), former director of the Regional Training Centre of Metropolis (Europe and Mediterranean).

He specialises in multiscale strategic planning approaches integrating the principles of sustainable development, as well as the problems of adaptability and resilience, particularly of large metropolises. His expertise has led him to participate in international projects and scientific meetings and to publish several articles on these subjects.

He is a guest professor at Science Po Paris and also lectures at several universities in France and abroad. He is a scientific administrator of the Association Urbanistes sans Frontières (USF).

Priscilla Ananian - Moderator

Professor, director of the Observatoire des milieux de vie urbains - Université du Québec à Montréal - CanadaArchitect, urban planner and designer by training, her professional career has been marked by experiences in the academic world of teaching and research as well as in the practical world of development projects in three different countries: Brazil, Belgium and Canada. Her research interests focus on issues of cohabitation and practices of collaborative urbanism, project and urban planning in the context of the digital transition of cities.

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